



Hui Serene

Mo-Meier

0176-8329-8904
mohuis@yahoo.com
Herderstrasse 88, 72762 Reutlingen

ABILITIES

- International business management
- Cross culture communication
- World traveler
- [Linkedin.com/in/-9a7a70156](#)

SUCCESS

- Built up the most profitable subsidiary in China for Oechsler AG
- Set the sales network for Loba GmbH in China
- Built up Chinese language teaching system for ESB, Reutlingen university
- Set up Asian management teaching system for Ansbach university

LANGUAGES

- Mandarin
- Cantonese
- English
- Deutsch
- Japanese

WORK EXPERIENCE

05/2023 - now

Farasis Energy Europe GmbH | Frickenhausen
General Management Assistant

- Internal and external business coordination
- Project communication with headquarter and all international locations in USA, China, Turkey and Germany
- Daily office management: Cars management, travel management

10/2010 - 04/2023

City Reutlingen & ESB Reutlingen University | Germany
Freelancer: translator, teacher, business partner

- 3 languages translation for city Reutlingen
- Teach Business Chinese by ESB, Reutlingen University
- Business communication for the Chinese-European companies

09/2009 - 10/2010

Ansbach University | Germany
Freelancer: teacher

- Teaching for Asian Management

04/2004 - 10/2009

Oechsler AG | Ansbach, Germany
Business Development Manager Asia

- Built up Chinese subsidiary with manufacturing site
- Recruiting, projects transfer from Europe to China
- Subsidiary daily business controlling
- Supplier and customer management
- Registration and preparation for overseas business

07/2001 - 10/2003

Loba GmbH & Co. KG | Stuttgart, Germany
Sales Representative China

- Built up Chinese sales network
- Product analysis and preparation for China market entry
- Internship and master thesis work parallel to MBA study time

06/2000 - 06/2001

American Oakwood International | Guangzhou, China
Guest Relations Manager

- Manage all customer related issues
- Responsible for marketing and PR

08/1998 - 05/2000

American Marriott Group | Guangzhou, China

PR Executive

- Marketing, Press release, media management
- Event management
- Sales support

09/1997 - 08/1998

Government foreign affairs office | Guangzhou, China

Marketing Assistant

- International event service

STUDIES

01/2001 – 01/2003

Steinbeis Hochschule | Berlin

International BUSINESS MANAGEMENT: MBA

- Oral exam 1.5, Written exam 1.7

09/1993 – 07/1997

South Central University for Nationalities | Wuhan, China

ENGLISH LANGUAGE AND LITERATURE: Bachelor of Art

LANGUAGES

Chinese: Mandarin, native speaker, journalist level, C2+



Deutsch:

C1



Japanese:

B1



English:

C2



Cantonese:

C1



COMPUTER SKILLS

- Office package
- Outlook, Teams, Sharepoint
- Zoom
- SAP

HOBBYS

- Singing
- Calligraphy, Photography
- Travel

Hui Serene Momeier

Hui Serene Momeier, Reutlingen den 09.09.2023